

THITA PHANACHET

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Work Experience

Jun - Aug 2021
Foxbith
(End-to-end digital consultancy)

UX Design Intern

- Investigated content management platforms (CMS) assisting in the expansion of the product range.
 - Research on Hubspot, Mailchimp etc.
- Maintained client relationships by auditing CMS platform through user interviews

Sep 2020 - Mar 2021
Ahancer
(UX design agency)

UX/UI Design

- Conducted user research, testing, and analysis to understand users and uncover insights.
- Collaborated in UI design sprint for the client: fund investment application mockups.
- Coordinated project support team and internal documentation.

Jul - Oct 2019
Paroshoot:
Christian Louboutin
(Thailand's leading fashion distributor)

PR & Communications Assistant

- Delivered monthly PR and Competitor reports for benchmarking
- Streamlined system of delivery and administration for sample loans to clients

Jun - Aug 2018
2Magazine
(Lifestyle and culture magazine)

Creative Direction Intern

- Conducted research and wrote articles for special wedding release
- Organization of promotion event

Education

2018 - 2022
University of the Arts London
2014-2018
International Community School

BA (Hons) Design Management

First Class Honours, Student PAL leader, and Student Representative

Highschool Diploma

4.2/4 GPA (AP)
SAT: 1420

Skills

Technical

Adobe (PS, AI, ID, XD), Microsoft Office, Miro, Figma, Slack, Jira

Soft-skills

Collaboration, Communication, Desire to Learn, Facilitation, Organization, Problem-solving

Fluent in Thai and English